



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

**CONTRACT**

And:

**Mundy Katowitz Media**  
**1322 G Street SE**  
**Washington, DC 20003**

<u>Contract / Revision</u> 584793 /		<u>Alt Order #</u> 07914249
<u>Product</u> PRIORITIES USA 60'S		
<u>Contract Dates</u> 10/20/12 - 10/22/12		<u>Estimate #</u> 321/340/1788
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8356	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	3	10/22/12	10/22/12	Newschannel 3 News	6-7am		1:00			NM	1	\$2,370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,370.00			
N 2	3	10/22/12	10/22/12	Late Late Show w/Craig Ferg	1237-139am		1:00			NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$440.00			
N 3	3	10/20/12	10/20/12	Early Show Saturday	9-11am		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$500.00			
<b>Totals</b>											<b>3</b>	<b>\$3,310.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	3	\$3,310.00	\$2,813.50
<b>Totals</b>	<b>3</b>	<b>\$3,310.00</b>	<b>\$2,813.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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